



सत्यमेव जयते

Government of India
Ministry of MSME

**Brief Industrial Profile
of
*EAST CHAMPARAN
DISTRICT***



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of EAST CHAMPARAN **District**

1. General Characteristics of the District

EAST CHAMPARAN is one of the thirty-eight district of state of Bihar with its headquarter at MOTIHARI. Came into existence on 1st of December 1971 after the split of Champaran district into two district, viz. Purbi Champaran & Paschimi Champaran. The name of Champaran owes its origin to Champa-aranya or Champkatanys. Champa or Champaka means Magnolia and arnya means forest. Hence Champaranya means Forest of Magnolia(CHAMPA) trees. It is popularly believed that the nomenclature here was made while the vest forest part was inhabited by solitary ascetic. It is needless to say that Purbi means Eastern side.

1.1 Location & Geographical Area.

EAST CHAMPARAN is located at 26°16'N-27°1'N LATITUDE & 84°30'E-85°16'E LONGITUDE.

EAST CHAMPARAN is surrounded by NEPAL in the north, Muzaffarpur & Gopalganj in the south , Sitamarhi & Sheohar district in the east and Gopalganj & West Champaran in the west.

- **It is situated in the Plains of River Gandak, Burhi Gandak & Baghmati.**
- **East Champaran district occupies an area of 3968 sq. km. or 1532 sq. miles.**
- **The primary occupation of the people of the district is agriculture.**

1.2 Topography



In general the district exhibits a high to low land with few gentle undulations. The drainage system of the district is controlled by the river

Gandak, Burhi Gandak & Baghmati & its tributaries.

The total areas of land for cultivation is 303923 hectare. Irrigation facilities to 176115 hectare of land are available in the district while area under non irrigation is 127808 hectare

The district receives a normal rainfall of 1241.6 mm . The economy of the district mainly depends upon agriculture. It has seen several ups and downs perpetuated by Baghmati in the form of flood, famine and drought. Flood and drought have remained the regular feature of the area .

1.3 Availability of Minerals.:- NIL

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		
MINOR		
1.	.	
2.		
3.		
4.		
5.		
6.		
7.		

SOURCE: - DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

NIL

1.5 Administrative set up.

The district is divided in Six Subdivision and 27 blocks & 41 police station to govern the area properly.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	--	Degree minute	26°16'N-27°1'N
	ii) Longitude	-----	-do-	84°30'E-85°16'E
	iii) Geographical Area	-do-		3968 Sq.km./
(B)	Administrative Units			
	i) Sub divisions	-	No.-	6
	ii) Tehsils	2011	Nos.	27
	iii) Sub-Tehsil	-	-do-	-
	iv) Patwar Circle	2010-11	-do-	-
	v) Panchayat Simitis/Nyay Panchayat	2010-11	-do-	
	vi)Nagar nigam	-	-	-
	vii) Nagar Palika	2009-10	Nos.	

EAST CHAMPARAN- DISTRICT INDUSTRIAL POTENTIAL SURVEY

	viii) Gram Panchayats	2010-11	Nos.	409
	xi) Revenue villages			1345
	x) Assembly Area	2011-12	Nos.	1MP+11MLA+ 3MLC
2.	Population (2011) (5,082,868)			
(A)	Sex-wise			
	i) Male	2011	Nos.	2,674,037
	ii) Female	2011	Nos	2,408,831
(B)	Rural Population	2011	Nos	4,727,067
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2009-10	hectare	391401
	ii) Forest cover	-do-	"	-
	iii) Non Agriculture Land	-do-	"	87478
	v) cultivable Barren land	-do-	"	
4.	Forest			
	(i) Forest	2009-10	Ha.	--
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2011	Nos.	12480
	ii) Buffaloes	2011	Nos.	14600
B.	Other livestock			
	i) Goats	2007	Nos.	17880
	ii) Pigs	2007	Nos.	8100
	iii) Dogs & Bitches	2007	Nos.	6000
	iv) Railways			
	i) Length of rail line	2010-11	Kms	87
	V) Roads			
	(a) National Highway	2009-10	Kms	90
	(b) State Highway	2010-11	Kms	126

EAST CHAMPARAN- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(c) Main District Highway	2010-11	Kms	236
(d) Other district & Rural Roads	2010-11	Kms	256
(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
(f) Kachacha Road	2010-11	Kms	310
(VI) Communication			
(a) Telephone connection	2010-11		6458
(b) Post offices	2010-11	Nos.	126
(c) Telephone center	2010-11	Nos.	-
(d)Density of Telephone	2010-11	Nos./1000 person	-
(e) Density of Telephone	2010-11	No. per KM.	-
(f) PCO Rural	2010-11	No.	
(g) PCO STD	2010-11	No.	
(h) Mobile	2010-11	No.	12545
(VII) Public Health			

EAST CHAMPARAN- DISTRICT INDUSTRIAL POTENTIAL SURVEY

(a) Allopathic Hospital	2010-11	No.	2
(b) Beds in Allopathic hospitals		No.	100
(c) Ayurvedic Hospital		No.	-
(d) Beds in Ayurvedic hospitals		No.	-
(e) Unani hospitals		No.	-
(f) Community health centers		No.	-
(g) Primary health centers		No.	12
(h) Dispensaries		No.	3
(i) Sub Health Centers		No.	4
(j) Private hospitals		No.	40
(VIII) Banking			
commercial			
(a) Commercial Bank		Nos.	107
(b) rural Bank		Nos.	74
(c) Co-Operative bank products		Nos.	9
(d) PLDB Branches		Nos.	7
(IX) Education			
(a) Primary school		Nos.	1765
(b) Middle schools		Nos.	405
(c) Secondary & senior secondary schools		Nos.	98
(d) Colleges		Nos.	18
(e) Technical University		Nos.	-

2.1 Existing Status of Industrial Estates/ Areas in the District EAST CHAMPARAN

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	RAXAUL	2.94	2.94	177.91	29	29	0	5

Source:- BIADA, MUZAFFARPUR REGION

3. INDUSTRIAL SCENARIO OF EAST CHAMPARAN

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1477
2.	TOTAL INDUSTRIAL UNIT	NO.	1477
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	6
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	1
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	125
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
upto	2006-07	764	2486	3141
	2007-08	150	780	875
	2008-09	173	548	1028
	2009-10	136	520	1056
	2010-11	155	758	1042
	2011-12	99	421	926
	Total	1477	5513	8068

Source: DIC EAST CHAMPARAN

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBE R OF UNITS	INVESTME NT (Lakh Rs.)	EMPLOYME NT
20	Agro based	512	3984	3120
22	Soda water	4	80	26
23	Cotton textile	12	102	84
24.	Woolen, silk & artificial Thread based clothes.	4	22	24
25.	Jute & jute based	5	46	40
26.	Ready-made garments & embroidery	28	52	42
27.	Wood/wooden based furniture	158	725	452
28.	Paper & Paper products	4	16	31
29.	Leather based	36	24	72
31.	Chemical/Chemical based	42	389	150
30.	Rubber, Plastic & petro based	42	100	126
32.	Mineral based (NON METALIC)	5	25	26
33.	Metal based (Steel Fab.)	102	820	302
35.	Engineering units	68	860	232
36.	Electrical machinery and transport equipment	86	325	254
97.	Repairing & servicing	233	186	332
01.	Others	136	312	200
	Total	1477	8068	5513

Source: DIC EAST CHAMPARAN

3.4 Large Scale Industries / Public Sector undertakings

List of the units in **EAST CHAMPARAN & Near by Area**

NIL

3.5 Major Exportable Item

NIL

3.6 Growth Trend

Little positive due to PMEGP scheme

3.7 Vendorisation / Ancillarisation of the Industry

NIL

3.8. Medium Scale Enterprises

3.8.1 List of the units in EAST CHAMPARAN & Near By Area

Nil

3.8.2 Major Exportable Item

NIL

3.9 Service Enterprises

NIL

3.9.1 Potentials areas for service industry

- **Transporation**
- **Hotels/ Restaurant**
- **Beauty parlours / Saloon**
- **Computer Training Institutes**

3.10 Potential for new MSMEs

- **Enterprise related to Pearl Button**
- **Enterprises related to Fish products**
- **Agro Based Products**
- **Water Treatment plants**
- **Readymade Garments**
- **Restaurants**
- **Beauty Parlour/Saloon**
- **Fabrication engg.**

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

- **MEHASI SHELL BUTTON CLUSTER IS UNDER PROGRESS UNDER SFURTI PROGRAMME OF KVIC AT CFC LEVEL**

4.1.2 Service Sector

- NIL

4.2 Details for Identified cluster

4.2.1 Name of the cluster :- RICE MILLING CLUSTER, SITALPUR, KORDHIHAR, PO-JOKIYARI,RAXAUL,EAST CHAMPARAN

1	Principal Products Manufactured in the Cluster	RICE SELLAR PLANT & SPARE PARTS
2	Name of the SPV	SELLAR AUDYOGIC VYAWSAYI SANGH,SITALPUR, SRI BASUDEV SHARMA, MOBILE NO--09431835237
3	No. of functional units in the clusters	54
4	Turnover of the Clusters(lakh/annum)	120 LAKH
5	Value of Exports from the Clusters	-
6	Employment in Cluster	600 DIRECT+1500 INDIRECT
7	Average investment in plant & Machinery	15 LAKH
8	Major Issues / requirement	POWER CRISIS,RAW MATERIALS NEED,APPROACH ROAD TO THE CLUSTER AREA,LACK OF LATEST TECHNOLOGY
9	Presence of capable institutions	NO
10	Thrust Areas	TECHNOLOGICAL IMPROVEMENT, QUALITY IMPROVEMENT, DESIGN DEVELOPMENT
11	Problems & constraints	POWER AVAILABILTY IS THE MAJOR PROBLEM & CONSTRAINT

Present status of the cluster :- The cluster is under DSR preparation stage BE THE STATE AGENCIES

5. General issues raised by industry association during the course of meeting

As such there is no Industry association in the District of EAST CHAMPARAN but the available SMEs faces (specially the first generation enterprises) problems in the field of Finance, Marketing of produced products, infrastructural facilities

***. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	DIC, EAST CHAMPARAN
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Goshala Road, Ramna,Muzaffarpur
3.	Land and Industrial shed	BIADA, MUZAFFARPUR & DIC, EAST CHAMPARAN
4.	Financial Assistance	Banks/ Lead Bank OF EAST CHAMPARAN, SIDBI, PATNA,NSIC, PATNA
5.	For raw materials under Govt. Supply	NSIC, Patna
6.	Plant and machinery under hire / purchase basis.	NSIC, Patna DIC, EAST CHAMPARAN,& MSME-DI, Goshala Road, Ramna,Muzaffarpur
7.	Power/ Electricity	BSEB , EAST CHAMPARAN
8.	Technical Know -how.	MSME-DI, GOSHALA ROAD,
9.	Quality & Standard	BIS
10.	Marketing /Export Assistance	MSME-DI, Goshala Road, Ramna,Muzaffarpur